

# Ankit Chaudhary

Mathura, Uttar Pradesh, India • +91-8077493036 • [itcatalystankit@gmail.com](mailto:itcatalystankit@gmail.com) • [LinkedIn](#) • [GitHub](#)

## PROFESSIONAL SUMMARY

---

Full Stack Web Developer specializing in Next.js, NestJS, and Node.js with hands-on experience building scalable, SEO-optimized web applications, SaaS platforms, and admin dashboards. Strong focus on performance, clean UI/UX, and production-ready systems. Passionate about solving real-world problems through efficient backend architecture, queue-driven services, and modern frontend practices.

## TECHNICAL SKILLS

---

**Languages:** JavaScript (ES6+), Java, Python, SQL, HTML5, CSS3

**Frameworks:** Next.js, React.js, NestJS, Node.js, Express.js, Tailwind CSS

**Databases:** PostgreSQL, MongoDB, MySQL, Redis

**Tools & Infra:** Prisma ORM, Sanity CMS, Cloudinary, Git, GitHub, Postman, Vercel, WordPress

**Services:** Razorpay (payments), Resend (email), Fast2SMS (SMS)

**Concepts:** SSR, REST APIs, JWT Auth, Role-Based Access, Queue Systems, SEO Optimization, Responsive Design

## EXPERIENCE

---

### Full Stack Web Developer Dec 2024 – Present

*eDigital Interactive, Noida*

- Developed and deployed SEO-optimized Next.js applications using Server-Side Rendering (SSR), improving load time and search visibility by 40%.
- Built a scalable admin dashboard with role-based access for managing blogs, jobs, and content.
- Integrated a custom CMS using TipTap editor, enabling non-technical teams to publish content independently.
- Designed and implemented REST APIs for dynamic job portals with filtering and real-time updates.
- Collaborated with designers to convert Figma designs into responsive, production-ready interfaces.

## PROJECTS

---

### PulsePhase.co.in ★ Featured 2026

*NestJS · Next.js · PostgreSQL · Prisma ORM · Redis · Cloudinary · Razorpay · Resend · Fast2SMS · Sanity*

- Architected and built end-to-end a full-stack multi-tenant institute discovery platform (coaching centres, schools, colleges) — sole developer from design to deployment.
- Implemented a multi-stage institute onboarding flow: email OTP verification on signup, admin approval gate before listing, and a verified badge request system requiring document upload and a one-time Razorpay payment.
- Built a freemium plan system — free tier provides basic listing only; paid plans unlock lead and student enquiry visibility.
- Integrated Cloudinary for institute media management (gallery images, logos), and built a student review & rating system with admin moderation.
- Developed a side-by-side institute comparison engine and a phone-verified Q&A section with community moderation.
- Built a reporting pipeline where user-submitted institute reports surface in the admin dashboard for review and action.

- Used Redis-backed queues for async notifications; Sanity for editorial content; Resend + Fast2SMS for transactional communication.

### **MBAKaro.in**2026

*WordPress · SEO*

- Revamped the platform for MBA aspirants, improving structure, performance, and SEO rankings.
- Designed content architecture for blogs, PYQs, and resources to improve user navigation and engagement.
- Implemented responsive UI and optimized page load speed for better user experience.

### **YetiDigitalLabs.com**2025

*Next.js · MongoDB · Cloudinary · JWT*

- Built a full-stack digital platform with a custom CMS, secure JWT authentication, and Cloudinary media optimization.
- Improved SEO using dynamic metadata and structured content.

### **TheRouteSeekers.com**2025

*Next.js · Tailwind CSS · MongoDB*

- Developed a travel discovery platform with server-side rendering for improved performance and SEO.
- Built APIs for booking, package listing, and dynamic content handling.

### **TheSaadhak.com**2025

*WordPress · WooCommerce*

- Developed and deployed an e-commerce platform with payment integration and inventory management.
- Customized WooCommerce workflows and automated order handling.

## **EDUCATION**

---

### **Master of Computer Applications (MCA)**Expected Dec 2026

*Indira Gandhi National Open University (IGNOU)*

### **Bachelor of Science (B.Sc)**2024

*Dr. Bhim Rao Ambedkar University*